

IAM PROPERTY SEMINAR



East Midlands Conference Centre

06 November 2014



Nottinghamshire's Second City

The Ashfield Mansfield Conurbation:

- Included in Centre for Cities list of top 64 UK cities, as a single Primary Urban Area
- Within top ten for SME growth
- Combined population of 224,900 (2012)
- Similar characteristics & issues across the conurbation.

Invest
Ashfield Mansfield
The area for growth

I AM ACCESSIBLE
 6m people live within a two-hour drive

I AM COST-EFFECTIVE
 One of the most cost-effective places to do business with 30% lower land & labour rates

I AM SPACIOUS
 More than 3x the amount of land typically available for development in the UK

We're in the top 10 cities for SME expansion.



How have we risen to the challenge?

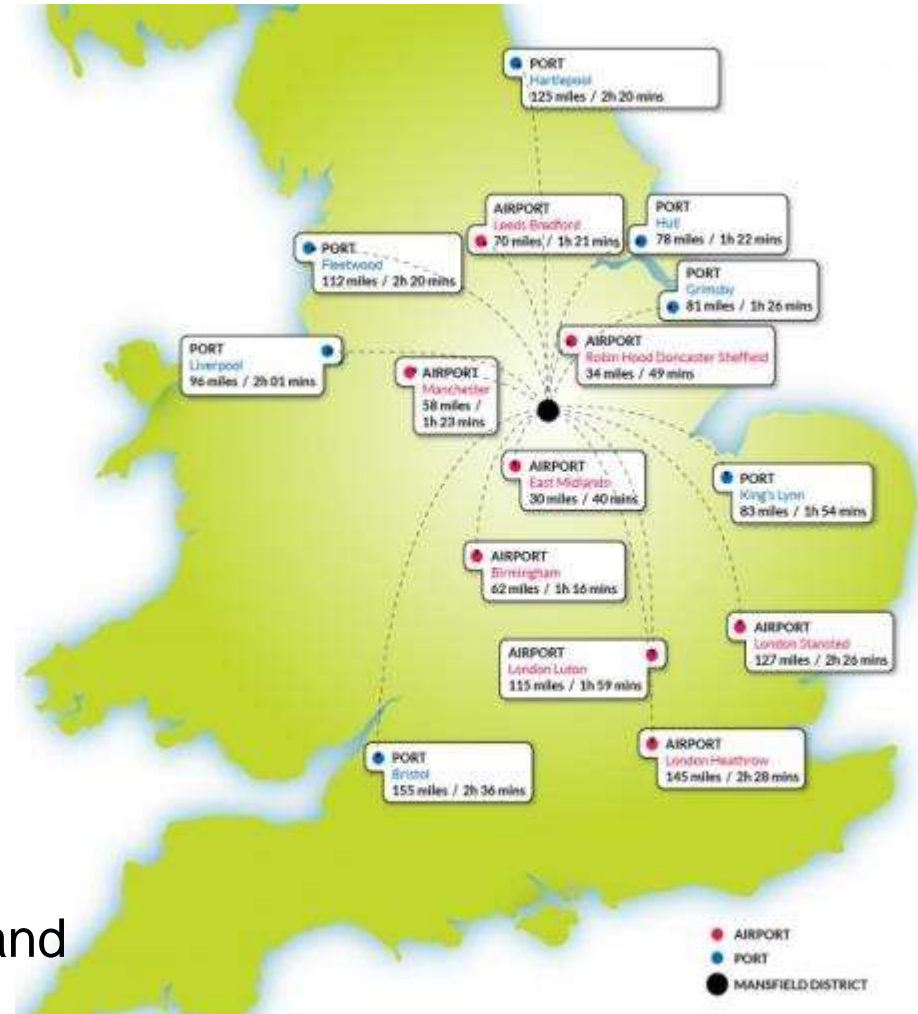
- One Economic area – Joint Economic Masterplan
- Bigger Voice – strategic presence
- New shared regeneration team
- Invested in a team of multi-skilled regeneration specialists
- Extensive partnership working
- Promoting investment via Invest Ashfield & Mansfield (invest.ashfield-mansfield.com)



IAM...Perfectly Positioned...

I AM...

- Centrally located
- Availability of land, diversity of offer
- Cost-effective
- Solid manufacturing base
- Solid knowledge & skills base
- Excellent distribution hub
- Solid retail location
- Business Services & Construction
- Green corridor
- Heritage & Tourism hotspot
- Production space to support R&D and high-tech companies



Amazing Amenities

- Housing
- Leisure
- Healthcare – King’s Mill Hospital
- Education – Vision West Notts College, schools, etc.



EUROPEAN UNION
Investing in Your Future
European Regional
Development Fund 2007-13



Mansfield
District Council

Brilliant Businesses



toray
textiles



BOMBARDIER
the evolution of mobility



ROMO



e-on



Wonderful Workforce

- Flexible
- Manufacturing & Construction
- Service Industries
- Improving Skills



Track Record of Delivery

- Political drive commitment and ambition
- A team with the skills to manage a diverse range of projects
- Partnerships – Public and Private
- Building blocks for the future
- Ability to draw down funding
- Solutions not problems



An Exciting Future!

- West Nottinghamshire College University Centre
- Lindhurst Scheme
- Rolls Royce Scheme
- Kirkby Town Centre Regeneration
- Hucknall Relief Road
- Penniment Farm
- Sutton-in-Ashfield Town Centre Regeneration
- Summit Park
- Mansfield Town Centre Regeneration

