



Eventure Gains from Great Graduate Expertise

Eventure Internet Ltd
Alex Mason, Marketing Manager
www.eventureinternet.com



Eventure Internet Ltd, based on Sherwood Business Park, recently benefited from the Aim Higher and Graduates into Enterprise programmes. Through these two placements a graduate gave a comprehensive promotional web service to a group of clients: providing copy for websites, blogs and Twitter pages to help generate interest and new customers.

Back In 1999, a group of enthusiastic web professionals set out to create a new kind of internet solutions business: a company that could supply everything a client needs for online success; and started Eventure. In the years that followed, they used their abilities to develop innovative web solutions, professional design, and internet marketing and support for the benefit of their clients.

Eventure Internet Ltd specialises in helping businesses to succeed online. Whether businesses are establishing their first e-shop or are looking to further develop an existing internet store, Eventure provides a complete online trading solution. They have an impressive client portfolio and work with companies such as Jeff Banks, Lakeland, Racing Green and Deborah Milano.





Through our European funded programmes, [Aim Higher](#) and [Graduates into Enterprise](#), we worked with Eventure to find a highly skilled, recent graduate in journalism. She worked on giving a comprehensive promotional web service to a group of clients by providing copy for websites, blogs and Twitter pages in order to generate interest and new customers.

Alex Mason, Marketing Manager, was very impressed with the work the graduate produced for Eventure and their clients, commenting that Leisha had a natural ability to understand their marketing needs and provide them with the copy they needed in order to enhance their marketing profiles.

Want to find out more?

The Aim Higher programme offers 8 week placements to Ashfield & Mansfield businesses and undergraduates where the local undergraduate undertakes a project, offering tangible business benefits, over the summer. Businesses or undergraduates wanting more information on the Aim Higher programme should contact the Ashfield & Mansfield Shared Regeneration Service on 01623 463327, at aimhigher@mansfield.gov.uk or view the [online brochure](#).

The Graduates into Enterprise programme offers 6 month placements to Ashfield & Mansfield businesses and graduates where the local graduate undertakes a project, offering tangible business benefits, over a 26 week period. Businesses or graduates wanting more information on the Graduates into Enterprise programme should contact the Ashfield & Mansfield Shared Regeneration Service on 01623 463327, at graduates@mansfield.gov.uk or view the [online brochure](#).

