



Handelsbanken Chooses I2 Mansfield for Customer Base

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Founded in Sweden in 1871, Handelsbanken has become one of the world's strongest banks with over 770 branches in 24 countries worldwide. The bank commenced operations in the U.K. in 1982 and the Mansfield branch, which is located within the I2 Mansfield centre, is one of 165 branches in the country.

Handelsbanken is a local relationship bank built on close relationships and traditional values. Handelsbanken specialises in providing highly personalised and competitive banking services to both businesses and individuals.

So when Handelsbanken were looking for a new base from which they could most effectively service their customers across Ashfield, Bassetlaw, Mansfield and Newark & Sherwood, they naturally thought of Mansfield. Not only did I2 Mansfield offer a competitive premises cost solution but it was also the quality of the office accommodation and good road networks that helped secure the deal.

Darryn Evans, Branch Manager at Mansfield, commented: "When we were looking for commercial premises from which to operate our new North Nottinghamshire branch, I2 Mansfield presented the ideal solution as we were able to locate high quality premises in an area offering a wide and growing range of corporate and personal customers."





Handelsbanken was recently rated top for customer satisfaction for the fourth year running, in an independent survey* of British banks' personal and business customers. Loyalty levels emerged still higher, which reflects the bank's focus on building long-term customer relationships for mutual benefit, free from product campaigns, sales targets or short-term bonus incentives.

Darryn added: "We would heartily recommend a location in Ashfield & Mansfield to any business looking for a cost-effective location with great opportunities for future business growth and excellent transport communications. Furthermore I plan to help to spread the positive word about Ashfield & Mansfield through its Ambassadors' programme."

Want to find out more?

If you would like to find out more about the expectations and benefits of being an Invest Ashfield & Mansfield [Ambassador](#), contact us at invest@mansfield.gov.uk or visit our [dedicated website](#).

*EPSI Rating (Extended Performance Satisfaction Index) is a system created to collect, analyse and disseminate information about how an organisation is perceived by its stakeholders. The assessment is done in terms of image, preferences and perceived quality as well as loyalty and attractiveness by customers, employees and other interested parties. With a system of databases including more than 70,000 indices derived from some 2 million interviews taken during surveys in numerous country studies over almost two decades, ESPI Rating is the European leader in stakeholder management and benchmarking. For more information on EPSI Rating visit www.epsi-rating.com

****Notes to editors**

About Handelsbanken

Handelsbanken was founded 142 years ago in Sweden and now has over 770 branches and more than 11,000 employees in 24 countries. Having first established a presence in the UK in 1982, today the bank manages a decentralised network of over 160 branches across the country, with further expansion ongoing. Handelsbanken specialises in providing highly personalised and competitive banking services to both businesses and individuals and has been judged the most cost-effective universal bank in Europe for many years.



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