



## Crime Prevention Grant Helps to Secure Sales Assistance

Sales Assistance  
Chris Smith  
[www.auto100.co.uk](http://www.auto100.co.uk)



With over 35 years' experience in the motor industry Sales Assistance knows exactly what their customers are looking for in a car. The company specialises in cars that are that little bit different from their new premises on Blackwell Road in Huthwaite, mainly dealing in prestige brands such as Audi, BMW, Mercedes and Lexus. All their vehicles are HPI checked, have full service histories and AA/RAC inspections are welcome.

The business is run over the internet so customers can secure their preferred vehicle by reserving online until they are able to visit. Indeed Sales Assistance is so confident that their customers will be satisfied that they guarantee to reimburse any deposit and travel expenses if the car is not as described. Sales Assistance is totally dedicated to finding their customers a quality car at the right price.

When Sales Assistance moved to their new premises there were plenty of things to consider before they could move their cars there. As there were lots of high value cars on-site, their insurance company insisted that Sales Assistance had specific types of crime prevention equipment installed. This is where the Ashfield & Mansfield Shared Regeneration Service came in.





Chris Smith, Managing Director, said: “We were told by our insurance company that we needed an updated alarm system, CCTV covering the whole of the site and perimeter fencing installed before they would consider insuring the site. As you can imagine all these items were expensive and it was an additional cost which we had not taken into account. The Ashfield & Mansfield Shared Regeneration Service visited our premises with a representative from Nottinghamshire Police who advised us what security measures we should be putting in place. We took the advice of the Police and obtained grant funding from the Ashfield & Mansfield Shared Regeneration Service to help with the purchase of the security equipment. Without the funding the whole project would have been substantially delayed.”

**Want to find out more?**

Businesses in premises with use classes B1, B2 or B8 in Ashfield and Mansfield are eligible for the Business Crime Prevention Grant. To obtain more information contact us on: 01623 463174, e-mail: [clomas@mansfield.gov.uk](mailto:clomas@mansfield.gov.uk) or view the [online brochure](#). You can also find out more on other sources of assistance on our [dedicated website](#):



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