

# Get your Business involved in the Tour of Britain 2017

The UK's biggest free-to-attend sporting event is coming to Nottinghamshire on Wednesday 6th September. Starting in Mansfield at 11 am, the event will follow a route through many parts of ASHFIELD before finishing in Newark. The arrival of some of the world's top cyclists represents a fantastic opportunity to get your Business involved in this prestigious event.



In true Tour de France style we are adopting the colour yellow for our hosting of Stage Four. Please help us to celebrate the Nottinghamshire Stage by creating a YELLOW theme to everything we do.

## How can you get involved?

### Sponsor a bike or even a banner

We are placing yellow cycles along the route. You could provide your own or sponsor one of the locations or even support a banner promoting your business.



### Decorate the Route

Get on your bikes... Bling up your Business!  
Create a yellow glow... for all to see - bunting, bikes, jerseys lets make everything ...yellow!

**Let us know what you are doing and if you need any support!**

Please contact Trevor Middleton on 01623 457264 , e-mail [T.middleton@ashfield.gov.uk](mailto:T.middleton@ashfield.gov.uk)

